

2011 Yearbook Grad Ads

The 2011 *Legend* staff has a way for you to make your senior's last high school yearbook a truly memorable one. We offer special ad space for you to recognize your son/daughter's graduation in permanent fashion. Grad Ads appear in full color and are available in a wide variety of sizes so can include several photos. **This will be your only opportunity to purchase space.**

All Grad Ads are due on November 30

Prices/Sizes

Full color ads are available in the following sizes: •1/8 page: \$50 •1/4 page: \$80 •1/2 page: \$150 •Full page: \$280

Step-by-Step Instructions

- 1] Select ad size.
- 2] Complete the Order Form on the back of this sheet.
- 3] Provide the number of photos required for the size you select.
- 4] Write text for the ad on the Order Form or attach it on a separate sheet.
- 5] Provide payment.
- 6] Deliver or mail all materials to *Legend* staff by Nov. 30, 2010. We encourage you to e-mail high resolution files (minimum 200 dpi) saved in jpg or tif format to smithnancy@rockwood.k12.mo.us rather than sending photos.

Photo Submission Guidelines

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copies should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- If you would like to include a senior portrait, it still must be sent it with the rest of the ad text and photos.
- No nude or otherwise inappropriate photos.
- Photos will be enlarged or reduced to fit the layout.
- Include the student name on the back of each photo.
- If you include a self-addressed, stamped envelope that fits the size of your pictures, they will be returned in late spring.

Special Considerations

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.
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Ad & Payment Deadline: Nov. 30, 2010

- **Ads received after deadline will be accepted with an additional \$10 late fee if space remains.**
- Make checks payable to LAFAYETTE HIGH SCHOOL
- Do NOT mail cash

Lafayette High School

17050 Clayton Road • Wildwood, MO 63011
636.733.4118 • fax 636.458.7219
e-mail smithnancy@rockwood.k12.mo.us
website: www.lhsimage.com

Grad Ads Order Form

To reserve space please respond by **Nov. 30** by providing the following:

- This Order Form
- Ad Photo(s)
- Ad Text
- Self-addressed, stamped envelope that will fit your pictures (if you want them returned)

> Customer Data

Student's Name _____

Parent/Purchaser's Name _____

Address/City/State/Zip _____

Phone _____

> Ad Data

Check the ad size requested:

_____ 1/8 page	4 inches x 2 1/2 inches tall	\$50	[include 1 photo and about 30 words of text]
_____ 1/4 page	4 inches x 5 1/4 inches tall	\$80	[include 2 photos and about 50 words of text]
_____ 1/2 page	8 1/3 inches x 5 1/3 tall	\$150	[include 3 photos and about 75 words of text]
_____ full page	8 1/3 inches x 10 2/3 inches tall	\$280	[include 5-7 photos and about 100 words of text]

_____ **late fee for ads received after Nov. 30 \$10 [run if space remains]**

Neatly print ad text below [you may submit on another sheet of paper]:

Number of photos provided: _____

> Payment--Make Checks Payable To Lafayette H.S.

Mail or deliver to:
Lafayette High School
ATTN: Nancy Smith, Room 137A
17050 Clayton Road
Wildwood, MO 63011